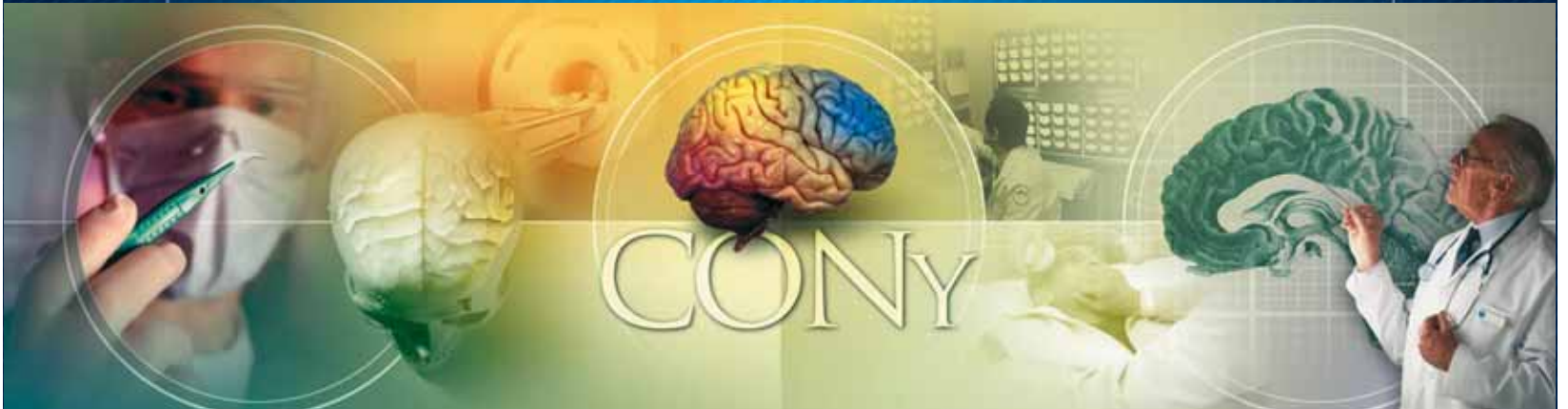


The Academy for Clinical Debates & Controversies in Medicine



CONy

6th World Congress on CONTROVERSIES IN NEUROLOGY



VIENNA, AUSTRIA | MARCH 8-11, 2012

INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS



Last Update: March 28, 2011

www.comtecmed.com/cony | cony@comtecmed.com

Dear Friends and CONy Partners,

We take great pleasure in inviting you to participate in **The 6th World Congress on Controversies in Neurology (CONy)**, which will take place in Vienna, Austria, on March 8-11, 2012. In recent years the field of neurology has witnessed enormous expansion in clinical and basic data.

Conferences are more informative but there is often only limited time for thorough discussion that provides a platform for international experts to share and compare experiences. Consequently, there seems to be a gap between the expansion of knowledge and its dissemination and use. This development has created a great need to debate the many controversial issues and crystallize them into clinical conclusions.

CONy enables participants to discuss and debate unresolved issues with leading world experts. The Congress aims at providing the best possible answers for the moment, arming the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

As with previous CONy congresses, there will be several opportunities for industry-sponsored activities, but we will be happy to tailor suggestions to your needs.

We cordially invite you to join us as sponsors and partners of CONy 2012 in the beautiful city of Vienna, the Austrian capital that embraces all the traditions of a European city, from Roman foundations through to Gothic, Baroque and music.

Sincerely,

Professor Amos Korczyn
CONy Chairperson

CONy CONGRESS PROFILE

Since its launch in 2007, CONy has become established as a unique meeting where physicians can meet with outstanding experts in all neurology fields, and be updated on the most pressing clinical questions of the day.

CONy is a true educational experience that provides the audience insight into major changes in the rapidly evolving field of neurology and clinical neuroscience.

The program at CONy Congresses is designed to provide an effective forum for discussing and debating unresolved issues by allowing ample time for speakers/audience discussion.

CONy is the only Congress of its kind that focuses mainly on controversial issues in form of debates.



THE PROGRAM

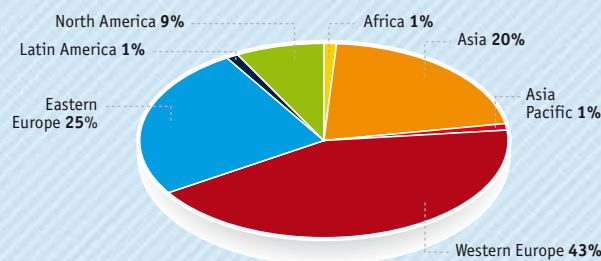
- Controversial topics**
- Debates and discussions on unresolved controversies**
- Cohesive and integrative sessions**
- World prominent speakers**
- Audience/speaker discussions**
- Continuing Medical Education (CME)–approved program**

PAST CONGRESSES & STATISTICS

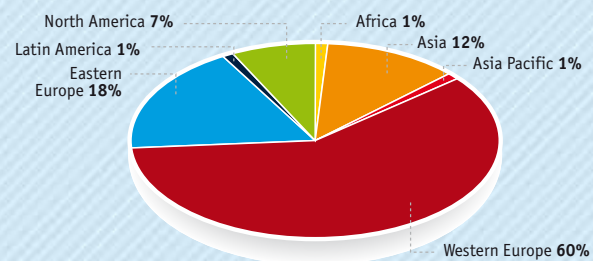
Congress	The 1 st CONy Congress Berlin, 2007	The 2 nd CONy Congress Athens, 2008	The 3 rd CONy Congress Prague, 2009	The 4 th CONy Congress Barcelona, 2010
Total number of participants	808	1256	633	903
Countries	70	71	63	67
Number of speakers	138	144	134	134

DEMOGRAPHICS

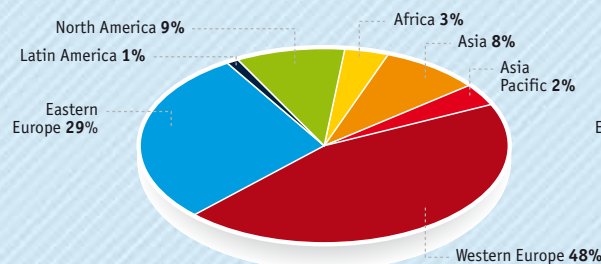
International Participants
Berlin 2007



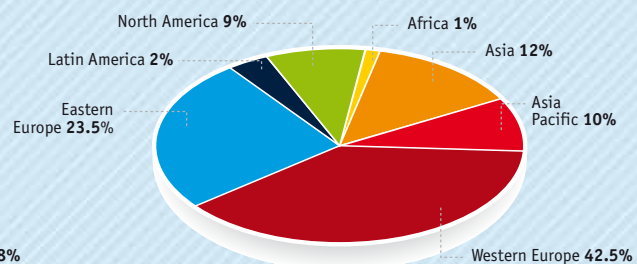
International Participants
Athens 2008



International Participants
Prague 2009



International Participants
Barcelona 2010



THE 6TH WORLD CONGRESS ON CONTROVERSIES IN NEUROLOGY (CONy)
VIENNA, AUSTRIA, MARCH 8-11, 2012



PRELIMINARY LIST OF TOPICS

CO-CHAIRPERSONS

Prof. Amos D. Korczyn, Israel

LOCAL ADVISORY BOARD

Prof. Berger Thomas
Prof. Brainin Michael
Prof. Budka Herbert
Prof. Jellinger Kurt
Prof. Katzenschlager Regina
Prof. Lampl Christian
Prof. Novak Michal
Prof. Ransmayr Gerhard
Prof. Saltuari Leopold

Prof. Schmidt Reinhold
Prof. Stefanova Nadia
Prof. Struhal Walter
Prof. Wenning Gregor
Prof. Jellinger Kurt
Prof. Kraft Birgit
Prof. Deisenhammer Florian
Prof. Luef Gerhard
Prof. Gerstenbrand Franz





SCIENTIFIC SPONSORSHIP OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€30,000

An unrestricted grant to support an existing session, or to suggest a CME-approved session (60-90 minutes) as part of the Scientific Program.

PROVIDED BY THE CONGRESS

Educational Session

- Session hall and basic audiovisual equipment
- Four complimentary registrations for Session Chairpersons and Speakers

Exhibition

- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Session at discounted rates
- Company logo on regular announcements to Congress Database

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a supported CME-approved session are additional and the responsibility of the Sponsor.



SCIENTIFIC SPONSORSHIP OPPORTUNITIES

[CONTINUED]

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

€40,000

An industrial non-CME approved symposium (60-90 minutes) as part of the Scientific Program. The content and Speakers will be subject to approval by the Organizing Committee.

PROVIDED BY THE CONGRESS

Educational Session

- Symposium hall and basic audiovisual equipment
- Five complimentary registrations for Session Chairpersons and Speakers

Exhibition

- 15 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Symposium to Sponsor's subsidiaries and affiliates

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a sponsored Industrial Symposium are additional and the responsibility of the Sponsor.





SCIENTIFIC SPONSORSHIP OPPORTUNITIES

[CONTINUED]

PRE or POST-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€50,000

An industrial non-CME-approved Pre or Post-Congress Satellite Symposium (3-4 hours). This option is particularly suited for drug launching and other special events.

PROVIDED BY THE CONGRESS

Educational Session

- Symposium hall and basic audiovisual equipment
- Six complimentary registrations

Exhibition

- 20 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Satellite Symposium to Sponsor's subsidiaries and affiliates

The expenses (travel, accommodation and registration???) of the Chairpersons and Speakers of an Industrial Pre or Post-Congress Satellite Symposium are additional and the responsibility of the Sponsor.

NEW PLAYERS ON THE BLOCK

€5,000

A 10-15 minute presentation on a new drug/product to be included in the "New Players" Session as part of the Scientific Program.

PROVIDED BY THE CONGRESS

- Session hall and basic audiovisual equipment
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the Chairpersons and Speaker/s of a "New Players on the Block" Presentation are additional, and the responsibility of the Sponsor.

SCIENTIFIC SPONSORSHIP OPPORTUNITIES

[CONTINUED]



SPEAKER

Speaker from USA	€6,000
Speaker from Europe	€3,000
Speaker from Asia Pacific	€4,500

An unrestricted grant to cover, in part, the expenses of one invited Speaker. Expenses include travel, accommodation and registration.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

PRIZES FOR OUTSTANDING ABSTRACTS

Sole Sponsorship

€3,000

Three prizes of €1,500, €1,000 and €500 will each be awarded to the authors of the three most outstanding abstracts/posters.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Company representatives will be invited to attend the Award Ceremony





SPONSORSHIP OPPORTUNITIES

LUNCH

€25,000
(per lunch)

To subsidize, in part, a buffet lunch to be served to all participants of the Congress.

This sponsorship opportunity is reserved for Platinum or Gold Sponsors, and will be available on a first-come, first-serve basis.

PROVIDED BY THE CONGRESS

- Four complimentary registrations
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

WELCOME RECEPTION

Sole Sponsorship

€20,000

A Welcome Reception for all participants will be held on Thursday evening.

PROVIDED BY THE CONGRESS

- Two complimentary registrations
- 5-minute greeting at the Welcome Reception
- Company logo on the official invitation
- Acknowledgment on special board on site during the Welcome Reception
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

FACULTY DINNER

Sole Sponsorship

€10,000

A dinner will be held for the invited speakers of the Congress.

PROVIDED BY THE CONGRESS

- Two complimentary registrations
- Two seats at the honorary faculty table
- 5-minute greeting at the Faculty Dinner
- Company logo on the official invitation
- Acknowledgment on special board on site during the Faculty Dinner
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

SPONSORSHIP OPPORTUNITIES

[CONTINUED]



CONGRESS PROGRAM BOOK

Sole Sponsorship

€10,000

The Congress Program Book will include the Scientific Program and the Scientific Abstracts, and will be distributed to all participants.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Full page color advertisement on the back cover of the Congress Program Book
- Additional full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

INTERNET CENTER

Sole Sponsorship

€10,000

The Internet Center will be outfitted with internet workstations for participants of the Congress to stay updated between sessions.

THE SPONSOR MAY:

- Display logo as a screensaver
- Display logo on screen background

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

PARTICIPANTS' BAGS

Sole Sponsorship

provided-in-kind + **€10,000**

The opportunity to provide branded bags for all participants of the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags



SPONSORSHIP OPPORTUNITIES

[CONTINUED]

CONGRESS ABSTRACTS ON THE WEBSITE

Sole Sponsorship

€8,000

The Scientific Abstracts of the Congress will be placed on the Congress Website and will be available for a limited period.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

POCKET PROGRAM

Sole Sponsorship

€5,000

A Pocket Program will be distributed to all participants in their Congress Kits.

PROVIDED BY THE CONGRESS

- Exclusive advertisement on the back cover of the Pocket Program
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

TRANSLATION

€5,000

(per hall, per day)

Simultaneous translation from English into any required language.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

WRITING PADS AND PENS

Sole Sponsorship

provided-in-kind + **€5,000**

The opportunity to provide branded writing pads and pens that will be included in the participants' bags.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

SPONSORSHIP OPPORTUNITIES

[CONTINUED]



CONGRESS LANYARDS

The Sponsor will provide printed lanyards for the name badges **€3,000**

The Congress will provide printed lanyards for the name badges **€6,000**

This sponsorship opportunity is reserved for Presidential Circle, Platinum and Gold Sponsors, and will be available on a first-come, first-serve basis.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

BROCHURE INSERT

€3,000

Company brochure to be inserted into the participants' bags, which will be distributed at the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

COFFEE BREAK

€2,000

(per coffee break)

There will be daily coffee breaks between sessions throughout the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

TAILOR-MADE SPONSORSHIP PACKAGES

Sponsorship packages may be tailored to suit the Sponsor's marketing strategy in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



EXHIBITION

An exhibition will be held in conjunction with the Congress. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

For additional information on the exhibition, please visit the website Website:
www.comtecmed.com/cony



GENERAL INFORMATION

LOCATION

Vienna, Austria

LANGUAGE

English is the official language of the Congress

CONGRESS ORGANIZER AND SPONSORSHIP / EXHIBITION CONTACT:

ComtecMed
53, Rothschild Boulevard, PO Box 68
Tel Aviv, 61000, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
E-mail: cony@comtecmed.com
Website: www.comtecmed.com/cony



REGISTRATION

	Early registration until January 1, 2012	Late registration from January 2, 2012	On Site
Participants – Physicians and Scientists	€490	€540	€590
Trainees*, Health Professionals & Students	€385	€430	€470
Participants from developing countries**	€290	€320	€350

* Non-tenured junior scientists. Registration form must be accompanied by documentation of residency, or a letter from the Department Head, confirming their status. The letter should be printed on the department letterhead and addressed to the Registration Department of the Congress.

** Developing countries are defined according to the World Bank Country Classification of Low income and Lower-middle-income economies; <http://data.worldbank.org/about/country-classifications/country-and-lending-groups> click here to see the Country Classification data.

Registration fees include: Participation in the scientific sessions, program and abstract book, all printed material of the Congress, participants' bag, invitation to the Welcome Reception, coffee breaks, and lunch on Friday and Saturday.

LIABILITY AND INSURANCE

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS:

- All sponsorship and exhibition prices quoted are in € and are subject to VAT
- Time slot allocation will be based on level of sponsorship and approval from the Scientific Committee
- It is the responsibility of the Sponsors and Exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
- The Congress Organizers reserves the right to accept or decline offers of sponsorship and application for exhibition space
- The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the Congress as a whole
- Please note that the Congress Organizer must approve all exhibition stand designs

The Academy for Clinical Debates & Controversies in Medicine



CONY

6th World Congress on CONTROVERSIES IN NEUROLOGY

VIENNA, AUSTRIA | MARCH 8-11, 2012



Headquarters and Administration:

53 Rothschild Boulevard
PO Box 68
Tel Aviv 61000, Israel
Tel: +972-3-5666166
Fax: +972-3-5666177
Email: info@comtecmed.com

Comtec Spain:

Bailén, 95-97
pral. 1. a - 08009
Barcelona, Spain
Tel: +34-93-2081145
Fax: +34-93-4579291
Email: spain@comtecmed.com

Comtec China:

175 Xiang Yang Road South
Shanghai 200031
China
Tel: +86-21-54660460
Fax: +86-21-54660450
Email: china@comtecmed.com

www.comtecmed.com/cony | cony@comtecmed.com